

# RUTH ELLEN

PHOTOGRAPHY





# INTRODUCTION

Thank you so much for contacting me. I'm Ruth, an Equine Portrait Photographer whose passion for horses, photography and creativity has brought me to develop this wonderful bespoke service designed around you and your horse.

Having ridden since I was a child and owned a few horses of my own, I know the commitment and hard work involved with owning a horse along with the unconditional love we have for our best friend.

They are part of the family, a way of life and more than just a hobby or career.

When you realise what a huge and important part of your life they are, having a beautiful portrait of you both, showing your bond and connection to capture these precious memories, is a must!

And this is where I come in.....







I have designed this bespoke service to be a simple, relaxed and wonderful experience.

I capture and create images that are more than just a snapshot. My style is classic, stunning imagery, that you will have hanging on your walls a lot longer than any current trend!



*“Aww, my beautiful Molly. I lost her in December and I treasure the beautiful photos you took of her Ruth. Thank you x”*



Photographs that Capture  
Your Precious Memories



# HOW IT WORKS

The experience is designed around  
you and your horse.

At the time of booking we will have a pre-session consultation over the phone just to run through everything and give you a chance to ask me any questions.

Once we have booked in your shoot, the contract has been signed and the session fee has been paid (which is all done online to make it as simple as possible), I will email your Welcome Brochure with Styling Guide, which details everything you need to know to get the best from your shoot and what to expect. This includes how to prepare and what to wear so the images are stunning and timeless. Capturing beautiful images is all in the details.



I capture the love you have for your best friend documenting invaluable memories for a lifetime.





A few weeks before your photo shoot I will email you with a few key reminders of how to prepare and we can arrange another telephone consultation if you have any questions.

The day before the session, I will contact you after I have checked the weather and if it looks unsuitable, such as strong winds or heavy rain, then we will re-arrange at no additional cost to you.

Once I have arrived on the day of the shoot, we will have a wander round to get an idea for possible backdrops, I will put together a plan of action, help with any styling and guide you through the whole process.

I know you may be worried that horse will misbehave, they won't stand still, they'll spook at everything or will just simply be more interested in eating the grass.

My patience and experience around horses (I'm BHS Stage 4 qualified to give you an idea) along with my ability to read their behaviour means I can work with it, so we still get stunning images.

My ability to capture the perfect moment to truly show your horses beauty along with my attention to detail are just part of the process in creating stand out pieces of art.





*"Thank you for everything,  
I really didn't know what  
to expect but the whole  
experience was so easy  
and the pictures are so  
amazing."*







If you're concerned your yard is not the most idyllic setting for a photo shoot, don't be. It's amazing what some creative thinking and angles can do! Your location is what will make your images unique and personal to you.

I know you may also be nervous about being in front of the camera.

I have designed this bespoke service, to be a simple, relaxed and wonderful experience. It is tailored to you and your horse and I am there to guide you through the whole process.

Within 1 - 2 weeks after the shoot, once I have gone through and individually edited the images, I will contact you to arrange your online Zoom call viewing.



*"I don't even know what to say, those images are so so beautiful! Some of them I honestly could just cry."*







An enjoyable experience  
to last a lifetime

At your viewing, we will watch a slideshow and then individually go through each image so you can start making your selections.

This will be a fun and creative session where I will help guide you through the process so that you can make the most of your images.

Each mounted print, frame and album is a high quality, made to order product from professional suppliers. There are two frame types in a variety of colours available so that you can find one to suit your décor.

Once we have finished your viewing, I will email you an invoice detailing your order for you to check and then pay online either via a bank transfer or by card through a link on my website.

Once you have paid, I will do a final edit of your chosen images and then process your order with the relevant supplier/s. Your products will then be delivered direct to your chosen address usually within 1 - 8 weeks.

All that's left is to display your beautiful new art to be adored and enjoyed every day.



*"Just wanted to say thank you for such an amazing experience and the beautiful photos you produced. Blown away by what you were able to capture."*





# Effortlessly beautiful and timeless images of you and your horse

No matter the time of year or the weather (within reason, I'm a fair-weather photographer) your images will produce elegant pieces of art that you will cherish everyday.

So, if your ready to book your session, please get in touch and we'll get something in the diary!







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