

PRODUCT BROCHURE



RUTH ELLEN
PHOTOGRAPHY

An indulgent experience to last a
lifetime.





CONTENTS

Frames

Mounted Prints

Folio Box

Albums

Digital Images

Delivery

Additional Information



Quality Products, Made to
Order from Professional
Suppliers



PRODUCT AND PRICE LIST

Some images are available in Landscape / Portrait orientation **and** Square.
Others are **only** available in the crop shown.



PRODUCT INFO

Print Paper

All images are printed on high quality archival lustre paper which has a slight sheen with vibrant, rich and deep colours.



Mount Style and Colour (this does not include the Folio Box Mounted Prints)

The images will be double mounted in an Off-White card and contain a, "Ruth Ellen" signature in pencil on the bottom right corner.



Glass

All frames come with high quality **Anti-Reflective Art Glass**, which provides outstanding colour reproduction as the glass reduces the glare of natural light to the print, which means the glass is barely visible, has no colour tint, which some standard glass has, and shows a lot less reflection.

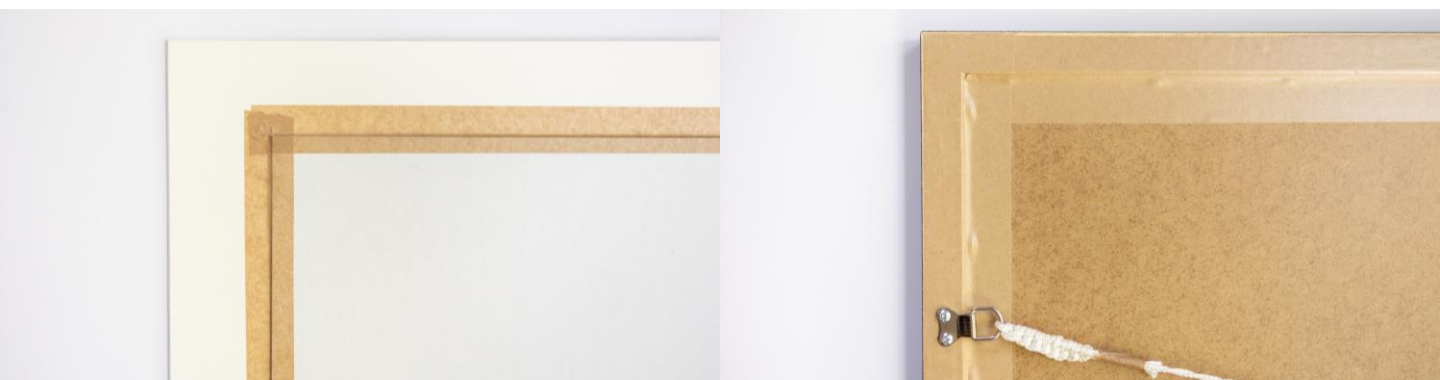
The standard glass is on the left and the anti-reflective art glass is on the right for both images. You can see the slight colour tint on the left image and much more reflection on the right image from the standard glass.



Adhesive Board and Sealing (this does not include the Folio Box Mounted Prints)

All mounted prints and frames will have an adhesive board on the back to keep the print flat and prevent rippling over time. The prints are also held in place by tape on the mount to prevent them from slipping.

All frames are sealed on the back or put together in such a way to prevent dust and insects entering and appearing between the print and glass.



Maine

Image shows from left to right (all sizes are available in all colours):

Small Grey Grained, Small Black Grained, Medium Off White Grained, Medium White Grained



Width of frames – not all widths are available for all frame sizes (this will be discussed at the viewing)

- **Small** (W30mm x H25mm)
- **Medium** (W53mm x H35mm)

Tek

Image shows from left to right (all sizes are available in all colours):

Matt Black, German Silver, Frosted Silver, Black Oak Veneer, Oak Veneer, Grey Oak Veneer, Limed Oak Veneer, Pale Wenge Veneer



Width of frame

- **Standard** (W6mm x H35mm)

FRAMES

(inc High and Low-Res Digital File)



The sizes shown are for the mount and print sizes. The overall size of the frame will be larger once the frame has been added. Please ensure the width of the frame is also taken into consideration when measuring for wall space.

The same High and Low Res Digital Image will be included with a frame purchase.

All sizes in inches.

Small Frame - £145

Landscape / Portrait:	Mount Size 13" x 10" Print Size 9" x 6"
Square:	Mount Size 10" x 10" Print Size 6" x 6"

Medium Frame - £195

Landscape / Portrait:	Mount Size 16" x 12" Print Size 12" x 8"
Square:	Mount Size 12" x 12" Print Size 8" x 8"

Large Frame - £325

Landscape / Portrait:	Mount Size 24" x 18" Print Size 18" x 12"
Square:	Mount Size 18" x 18" Print Size 12" x 12"

X-Large Frame - £435

Landscape / Portrait:	Mount Size 30" x 22" Print Size 24" x 16"
Square:	Mount Size 22" x 22" Print Size 16" x 16"

MOUNTED PRINTS

(inc High and Low-Res Digital

File)

All mounted prints will have an adhesive board on the back to keep the print flat and prevent rippling over time. The prints are also held in place by tape on the mount to prevent them from slipping.

The images will be double mounted in an Off-White card and contain a, "Ruth Ellen" signature in pencil on the bottom right corner. All images are printed on high quality archival lustre paper which has a slight sheen with vibrant, rich and deep colours.

The same High and Low Res Digital Image will be included with a mounted print purchase.

All sizes in inches.

Small Mount - £65

Landscape / Portrait: Mount Size 13" x 10" Print Size 9" x 6"

Square: Mount Size 10" x 10" Print Size 6" x 6"

Medium Mount - £95

Landscape / Portrait: Mount Size 16" x 12" Print Size 12" x 8"

Square: Mount Size 12" x 12" Print Size 8" x 8"

Large Mount - £165

Landscape / Portrait: Mount Size 24" x 18" Print Size 18" x 12"

Square: Mount Size 18" x 18" Print Size 12" x 12"

X-Large Mount - £185

Landscape / Portrait: Mount Size 30" x 22" Print Size 24" x 16"

Square: Mount Size 22" x 22" Print Size 16" x 16"



FOLIO BOX

(inc High and Low-Res Digital File)

Starting at £265

Folio Boxes will start with 6 images. Additional images are **£35** each.

The presentation box will be covered in black leatherette fabric and will contain prints of either 9" x 6" or 7" x 7" printed on high quality archival lustre paper which has a slight sheen and mounted to 12" x 9" in a white card.

The box will either be 35mm for up to 10 mounts or 70mm for up to 20 mounts. Additional boxes on their own can be purchased for £55 if ordering more than 20 mounts.

"Ruth Ellen Photography" will be debossed on the front of the box.

The same High and Low Res Digital Images used in the Folio Box will be included.



STANDARD ALBUM

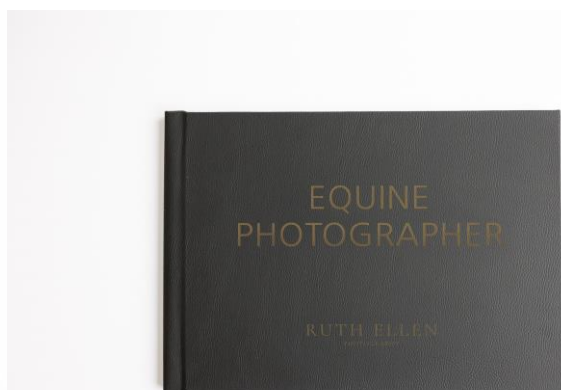
(inc High and Low-Res Digital File)

Starting at £465

Albums will start with 10 images (maximum 50). Additional images are **£35** each. Additional standard albums with the exact same layout and images will have a **50% discount**. A pair of smaller duplicate albums (6"x 6" for square albums or 8"x 6" for landscape albums) with slightly thinner pages will be **£180**.

Lay-flat album in a 14"x 11" landscape orientation or 12"x 12" square album (this will be decided by the photographer, depending on the ratio and orientation of the majority of the images you have chosen). There is one image per page and they are printed on firm lustre paper. The album will come in its own protective box. It will have a black leatherette cover with laser engraving on the front with yours and your horses name/s, along with the Ruth Ellen Photography logo.

The same High and Low Res Digital Images used in the album will be included.



LUXURY ALBUM

(inc High and Low-Res Digital File)

Starting at £695

Albums will start with 12 images (maximum 70). Additional images are £35 each.

Lay-flat album in a 14"x 11" landscape orientation or 12"x 12" square album (this will be decided by the photographer, depending on the ratio and orientation of the majority of the images you have chosen). The pages are relatively firm and come with a protective metal corners. Each images is printed on lustre paper and mounted with white bevel edged card. There is one image per page and the album will come in its own protective box. It will have a black leatherette cover with clear embossed lettering on the front with yours and your horses name/s.

The same High and Low Res Digital Images used in the album will be included.



DIGITAL IMAGES

***All Images purchased as a Mounted Print, Frame, in a Folio Box or in an Album will also come with the same High and Low Resolution Digital Image. They are not available to purchase individually unless as part of a bundle as described below.**

£850 - for all the High and Low Res Digital Images from the Photoshoot. Price will drop to **£650** when spending £400 or more on other products.

£450 – for 30 High and Low Res Digital Images and then **£15** per additional image.

If purchasing 4 or less images as a printed product, these digital files will be emailed, unless you order a separate USB. If purchasing 5 or more images, these will be posted on a USB using Royal Mail.

Additional USB's are available for **£15** each.

High resolution digital images can be used to print from endless times.

Low resolution digital images can be used on social media, as screensavers etc.

A USB is not guaranteed to work for a lifetime, therefore, these images must be saved to another USB or external hard drive, a computer, and if you have access, a secure online platform for safekeeping.



DELIVERY

Please allow at least 8 weeks for delivery from the date you make payment to allow time for the Photographer to do final re-touching and editing to perfect your chosen images, process your order and for the suppliers to manufacture and deliver your products.

Delivery for your first order will be free for all products.

Subsequent orders will be charged at £15* (exclusions apply, see below).

Digital Images – Either posted on a USB using Royal Mail or emailed if ordering less than 5 digital images, unless purchasing a separate USB.

Folio Box – Delivered by courier or Royal Mail.

Album – Delivered by Parcelforce.

Mounted Prints and Frames – Delivered by courier or Royal Mail.

***For very heavy orders, additional delivery costs may apply. The delivery cost to the below areas will be as follows.**

- Northern Ireland and Scottish Highlands - AB33 - 38, AB41 - AB56, BT1 - 47, FK19 - 21, IV1 - 28, IV30 - 37, IV40, IV52 - 54, IV63, KW1 - 14, PA21 - 40, PH15 - 26, PH30 - 41, PH49 - 50:

£21

- Channel Islands, Isle of Man, Isle of Wight and Scottish Islands:

POA

- Eire

POA

Delivery of Mounted Prints and Frames - If the Client is not available to take the delivery, the parcel will be returned to the depot and they will await contact. A card explaining this will be left and the parcel will be held for a limited time for re-delivery. The card will advise who to contact to arrange a re-delivery.

In this instance, the Client must ensure contact is made as soon as possible to prevent the parcel being returned to the sender. Additional delivery costs will then apply.

Unless the Client can check the products from the delivery prior to signature, they must continue to sign but write 'Unchecked' next to their signature. If any of the products arrive damaged the Client must contact the Photographer within 24 hours of receiving the order.

ADDITIONAL INFORMATION

- If you cannot find a suitable size, bespoke sizes can be made.
- If you cannot find a suitable product, alternative products may be available.
- All frame width sizes are approximate.
- Colours may vary.
- Prices stated or products offered may need to be altered due to price fluctuations or availability from the suppliers.



RUTH ELLEN

PHOTOGRAPHY

ruth@ruthellenphotography.co.uk

07877 136500

www.ruthellenphotography.co.uk

